



Stained Glass

QUARTERLY MAGAZINE | 2025 MEDIA KIT



About the Stained Glass Quarterly

2025 STAINED GLASS QUARTERLY MEDIA KIT

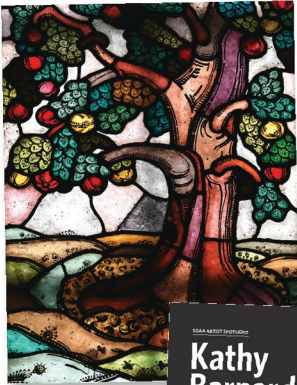
PUBLISHED BY THE STAINED GLASS ASSOCIATION OF AMERICA SINCE 1906

Published continuously for more than a century, the Stained Glass Quarterly is the trusted voice of the stained and architectural glass industry, and a priceless resource for those who are passionate about the creation, preservation, and understanding of beautiful works in glass. 2025 marks the 120th edition of this historic publication!

OUR AUDIENCE

The majority of our subscribers own, manage, or are employed by major architectural stained glass studios. Our readership also includes hobbyists, conservators, preservationists, students, architects, and consultants, all seeking industry information and the latest in product development. With a mailing list that includes all 50 states and nearly two dozen countries, the Stained Glass Quarterly is your doorway to the international art glass community.

The Quarterly is mailed to a quickly growing list of 1,600 subscribers currently, and is sold at art and history museums, historic sites, supply stores, larger glass studios, and architecture firms. We also have plenty of copies on hand at the major trade shows, which average thousands of attendees each year.



Stained Glass of Emanuel Vigeland

Norway witnessed extraordinary artistic production in the early 20th century, in part spurred by the movement toward independence, achieved in 1905. The multifaceted Emanuel Vigeland (1875-1948) excelled in the construction of figural imagery attached to architectural functions.

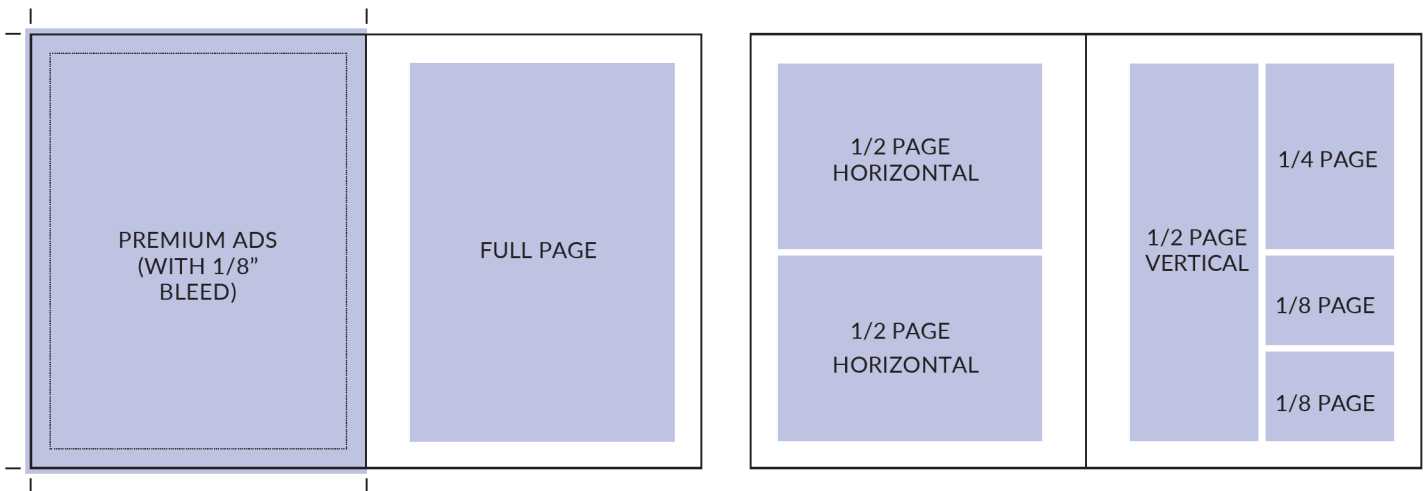
He was a pioneer of the modernist movement, creating the art of the stained glass window. His work was characterized by a bold, expressive style, often featuring abstract, organic forms. His art was deeply influenced by the natural world, and he often drew inspiration from the intricate patterns and colors of nature.

Vigeland was born in the town of Hurdal, the southern part of Norway. He studied at the School of Art in Oslo (1895-1900) and at the Royal Academy of Art in Copenhagen (1901-1905). He was a member of the Stained Glass Association of America (SGA) and the Stained Glass Society of Norway. His work was highly influential in the development of modern stained glass art.



Rates & Specifications

2025 STAINED GLASS QUARTERLY MEDIA KIT



ADVERTISING RATES

STANDARD ADS	ONE-TIME AD	ANNUAL CONTRACT *
Full page	\$1215	\$970
1/2 page horizontal	\$730	\$585
1/2 page vertical	\$730	\$585
1/4 page	\$460	\$405
1/8 page	\$220	\$155

STANDARD AD SIZES

UNIT SIZE	AD SIZE (INCHES)
Full page	6.6875 x 9.5625
1/2 page horizontal	6.6875 x 4.6875
1/2 page vertical	3.25 x 9.5625
1/4 page	3.25 x 4.6875
1/8 page	3.25 x 2.25

*Annual contracts are automatically renewed unless otherwise specified by advertiser
 The pricing outlined above is billed on a quarterly basis

PREMIUM ADS	ANNUAL CONTRACT
First page	\$1585
Inside back cover	\$1695
Back cover	\$2500
Across Editor's Letter	\$1300
Inside front cover †	\$1730
Across President's Letter †	\$1400

PREMIUM AD SIZES

UNIT SIZE	AD SIZE (INCHES)	WITH BLEED
First page	8.5 x 11	8.75 x 11.25
Inside back cover	8.5 x 11	8.75 x 11.25
Back cover	8.5 x 11	8.75 x 11.25
Across Editor's Letter	8.5 x 11	8.75 x 11.25
Inside front cover	8.5 x 11	8.75 x 11.25
Across President's Letter	8.5 x 11	8.75 x 11.25

†Under contract at this time, contact for future availability
 The pricing outlined above is billed on a quarterly basis

AD DESIGN

Your ad can be created in one of two ways:

1. You or your graphic designer can build and submit your ad according to the specifications listed above.
2. If you don't have a designer, we'd be happy to create your ad for a one-time set-up fee. Please reach out to sgq@stainedglass.org for a quote.

AD SPECIFICATIONS & SUBMISSION

File type: PDF or JPEG at size (full page premium ads to include 1/8" bleed) Color space: CMYK Compression: High-quality print (300 dpi) Submission: Advertisements may be sent to the Stained Glass Quarterly at sgq@stainedglass.org

Editorial Calendar

2025 STAINED GLASS QUARTERLY MEDIA KIT



DEADLINES & CIRCULATION

ISSUE DATE	ARTWORK / MATERIAL DUE DATE	CIRCULATION DATE
Spring 2025 Vol. 120 No. 1	February 1, 2025	June 2025
Summer 2025 Vol. 120 No. 2	April 15, 2025	August 2025
Fall 2025 Vol. 120 No. 3	June 25, 2025	October 2025
Winter 2025 Vol. 120 No. 4	September 1, 2025	December 2025

A HISTORIC PUBLICATION, ALWAYS EVOLVING! Since its professional redesign in 2019, The Stained Glass Quarterly continues to grow and innovate, incorporating new features like interactive columns and dynamic content. Advertising in The SGQ is just one of many ways to support this historic publication. As an integral part of the glass community, your involvement helps us share the insightful, engaging, and informative content our readers love.

Ready to advertise with us? Fill out the attached advertising contract

Advertising Contract

2025 STAINED GLASS QUARTERLY MEDIA KIT



ADVERTISER INFORMATION

Company _____

Contact name _____

Address _____

Email _____

Phone _____

URL _____

ADVERTISER agrees to purchase advertising space as marked in the Stained Glass Quarterly:

AD SIZE	FREQUENCY	ISSUE	
<input type="checkbox"/> Full page	<input type="checkbox"/> 1x (\$1215 each)	<input type="checkbox"/> Annual (4x at \$970 each)	<input type="checkbox"/> Spring 2025
<input type="checkbox"/> 1/2 page	<input type="checkbox"/> 1x (\$730 each)	<input type="checkbox"/> Annual (4x at \$585 each)	<input type="checkbox"/> Summer 2025
<input type="checkbox"/> 1/4 page	<input type="checkbox"/> 1x (\$460 each)	<input type="checkbox"/> Annual (4x at \$405 each)	<input type="checkbox"/> Fall 2025
<input type="checkbox"/> 1/8 page	<input type="checkbox"/> 1x (\$220 each)	<input type="checkbox"/> Annual (4x at \$155 each)	<input type="checkbox"/> Winter 2025
<input type="checkbox"/> First page		<input type="checkbox"/> Annual (4x at \$1585 each)	
<input type="checkbox"/> Across Editor's Letter		<input type="checkbox"/> Annual (4x at \$1300 each)	
<input type="checkbox"/> Inside back cover		<input type="checkbox"/> Annual (4x at \$1695 each)	
<input type="checkbox"/> Back Cover		<input type="checkbox"/> Annual (4x at \$2500 each)	

SOURCES OF SUPPLY

Advertisers who secure a contract for a half-page or larger display ad will receive complimentary inclusion in the Sources of Supply index of the Stained Glass Quarterly. For advertisers with a quarter-page or eighth-page display ad, each Sources of Supply listing is available for \$30 per quarter. Advertisers who do not wish to purchase a display ad but would like a Sources of Supply listing can do so at a rate of \$35 per listing.

Include in Sources of Supply

INSERTION

Ads may remain the same throughout the contract or may be changed with notice by the Artwork Due Date.

Repeat ad throughout extent of contract unless otherwise notified.

See ad rotation schedule or special instructions indicated below.

CONTACT NAME _____ PHONE _____ EMAIL _____

Advertising Contract



GUARANTEED RATE

Advertising rates are guaranteed for the duration of the contract term; however, rates for subsequent or consecutive years may be subject to change to account for rising production and shipping costs.

DEADLINE AND AD REQUIREMENTS

Signing of this contract is acknowledgement by ADVERTISER of receipt of the current deadlines and ad specifications as noted in this media kit. ADVERTISER may supply digital-ready artwork in conformance with the mechanical specifications as published. Copy and/or artwork requiring modification for conformance to mechanical requirements shall be modified by PUBLISHER at prevailing rates.

CHANGE IN ADVERTISING SIZE

ADVERTISER may, in conformance with the published deadlines, increase or decrease the size of the display ad space or specify cover placement (when available, full page only).

PUBLISHER shall grant ADVERTISER the frequency discount rate applicable to the changed ad size.

CANCELLATION

ADVERTISER'S cancellation of this contract prior to expiration shall result in ADVERTISER liability for the difference between the current open display-advertising rate and the contracted rate for all advertising placed under the term of this contract. PUBLISHER may cancel this contract if advertising remains unpaid at the closing deadline for the next issue.

RIGHTS OF APPROVAL

PUBLISHER shall retain all rights of advertising approval and may reject any advertising deemed unsuitable. ADVERTISER agrees to adhere to all conditions as set forth on the Stained Glass Quarterly current media kit.

ACCEPTED FOR ADVERTISER

_____ Company Representative/Title

_____ Authorized Signature/Date

ACCEPTED FOR PUBLISHER

_____ Executive Director

_____ Authorized Signature/Date