

Stained Glass

QUARTERLY MAGAZINE | 2027 MEDIA KIT

STAINED GLASS ASSOCIATION OF AMERICA | 371 DELAWARE AVENUE, BUFFALO, NEW YORK 14202 | STAINEDGLASS.ORG | INFO@STAINEDGLASS.ORG

About the Stained Glass Quarterly

2027 STAINED GLASS QUARTERLY MEDIA KIT

PUBLISHED BY THE STAINED GLASS ASSOCIATION OF AMERICA SINCE 1906

Published continuously for more than a century, the Stained Glass Quarterly is the trusted voice of the stained and architectural glass industry, and a priceless resource for those who are passionate about the creation, preservation, and understanding of beautiful works in glass. In 2026, we celebrate 120 years of this historic publication!

OUR AUDIENCE

The majority of our subscribers own, manage, or are employed by major architectural stained glass studios. Our readership also includes hobbyists, conservators, preservationists, students, architects, and consultants, all seeking industry information and the latest in product development. With a mailing list that includes all 50 states and nearly two dozen countries, the Stained Glass Quarterly is your doorway to the international art glass community.

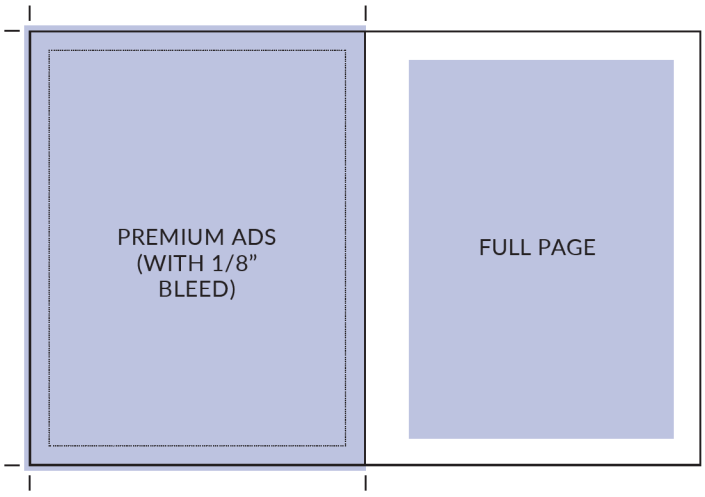
The Quarterly is mailed to a quickly growing list of 1,600 subscribers currently, and is sold at art and history museums, historic sites, supply stores, larger glass studios, and architecture firms. We also have plenty of copies on hand at the major trade shows, which average thousands of attendees each year.

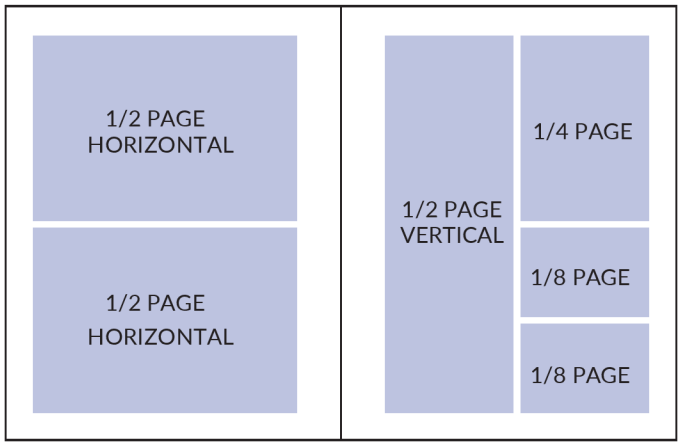




Rates & Specifications

2027 STAINED GLASS QUARTERLY MEDIA KIT





ADVERTISING RATES

STANDARD ADS	ONE-TIME AD	ANNUAL CONTRACT *
Full page	$1275	$1015
1/2 page horizontal	$765	$615
1/2 page vertical	$765	$615
1/4 page	$485	$425
1/8 page	$230	$165

Annual contracts are automatically renewed unless otherwise specified by advertiser

The pricing outlined above is billed on a quarterly basis

STANDARD AD SIZES

UNIT SIZE	AD SIZE (INCHES)
Full page	6.6875 x 9.5625
1/2 page horizontal	6.6875 x 4.6875
1/2 page vertical	3.25 x 9.5625
1/4 page	3.25 x 4.6875
1/8 page	3.25 x 2.25

PREMIUM ADS	ANNUAL CONTRACT
Across Editor's Letter	$1365
Across President's Letter	$1470
Inside back cover	$1780
First page †	$1665
Back cover †	$2625
Inside front cover †	$1815

†Under contract at this time, contact for future availability

The pricing outlined above is billed on a quarterly basis

PREMIUM AD SIZES

UNIT SIZE	AD SIZE (INCHES)	WITH BLEED
First page	8.5 x 11	8.75 x 11.25
Inside back cover	8.5 x 11	8.75 x 11.25
Back cover	8.5 x 11	8.75 x 11.25
Across Editor's Letter	8.5 x 11	8.75 x 11.25
Inside front cover	8.5 x 11	8.75 x 11.25
Across President's Letter	8.5 x 11	8.75 x 11.25

AD DESIGN

Your ad can be created in one of two ways:

1. You or your graphic designer can build and submit your ad according to the specifications listed above.
2. If you don't have a designer, we'd be happy to create your ad for a one-time set-up fee, starting at $125. Please reach out to info@stainedglass.org for a quote.

AD SPECIFICATIONS & SUBMISSION

File type: PDF or JPEG at size (full page premium ads to include 1/8" bleed) Color space: CMYK Compression: High-quality print (300 dpi) Submission: Advertisements may be sent to the Stained Glass Quarterly at info@stainedglass.org

Editorial Calendar

2027 STAINED GLASS QUARTERLY MEDIA KIT



DEADLINES & CIRCULATION

ISSUE DATE	ARTWORK / MATERIAL DUE DATE	CIRCULATION DATE*
Winter 2026-27 Vol. 121 No. 4	January 1, 2027	February 2027
Spring 2027 Vol. 122 No. 1	February 15, 2027	May 2027
Summer 2027 Vol. 122 No. 2	April 15, 2027	August 2027
Fall 2027 Vol. 122 No. 3	July 15, 2027	November 2027

A HISTORIC PUBLICATION, ALWAYS EVOLVING! Since its professional redesign in 2019, The Stained Glass Quarterly continues to grow and innovate, incorporating new features like interactive columns and dynamic content. Advertising in The SGQ is just one of many ways to support this historic publication. As an integral part of the glass community, your involvement helps us share the insightful, engaging, and informative content our readers love.

Ready to advertise with us? Fill out the attached advertising contract

Advertising Contract

2027 STAINED GLASS QUARTERLY MEDIA KIT

ADVERTISER INFORMATION

Company _____

Contact name _____

Address _____

Email _____

Phone _____

URL _____

ADVERTISER agrees to purchase advertising space as marked in the Stained Glass Quarterly:

AD SIZE	FREQUENCY		ISSUE
□ Full page	□ 1x ($1275 each)	□ Annual (4x at $1015 each)	□ Winter 2026-27
□ 1/2 page	□ 1x ($765 each)	□ Annual (4x at $615 each)	□ Spring 2027
□ 1/4 page	□ 1x ($485 each)	□ Annual (4x at $425 each)	□ Summer 2027
□ 1/8 page	□ 1x ($230 each)	□ Annual (4x at $165 each)	□ Fall 2027
			□ Winter 2027-28

□ Across Editor's Letter	□ Annual (4x at $1365 each)
□ Across President's Letter	□ Annual (4x at $1470 each)
□ Inside back cover	□ Annual (4x at $1780 each)

SOURCES OF SUPPLY

Advertisers who secure a contract for a half-page or larger display ad will receive complimentary inclusion in the Sources of Supply index of the Stained Glass Quarterly. For advertisers with a quarter-page or eighth-page display ad, each Sources of Supply listing is available for $30 per quarter. Advertisers who do not wish to purchase a display ad but would like a Sources of Supply listing can do so at a rate of $35 per listing.

□ Include in Sources of Supply

INSERTION

Ads may remain the same throughout the contract or may be changed with notice by the Artwork Due Date.

□ Repeat ad throughout extent of contract unless otherwise notified.
□ See ad rotation schedule or special instructions indicated below.

CONTACT NAME _____ PHONE _____ EMAIL _____

Advertising Contract

GUARANTEED RATE

Advertising rates are guaranteed for the duration of the contract term; however, rates for subsequent or consecutive years may be subject to change to account for rising production and shipping costs.

DEADLINE AND AD REQUIREMENTS

Signing of this contract is acknowledgement by ADVERTISER of receipt of the current deadlines and ad specifications as noted in this media kit. ADVERTISER may supply digital-ready artwork in conformance with the mechanical specifications as published. Copy and/or artwork requiring modification for conformance to mechanical requirements shall be modified by PUBLISHER at prevailing rates.

CHANGE IN ADVERTISING SIZE

ADVERTISER may, in conformance with the published deadlines, increase or decrease the size of the display ad space or specify cover placement (when available, full page only).

PUBLISHER shall grant ADVERTISER the frequency discount rate applicable to the changed ad size.

CANCELLATION

ADVERTISER'S cancellation of this contract prior to expiration shall result in ADVERTISER liability for the difference between the current open display-advertising rate and the contracted rate for all advertising placed under the term of this contract. PUBLISHER may cancel this contract if advertising remains unpaid at the closing deadline for the next issue.

RIGHTS OF APPROVAL

PUBLISHER shall retain all rights of advertising approval and may reject any advertising deemed unsuitable. ADVERTISER agrees to adhere to all conditions as set forth on the Stained Glass Quarterly current media kit.

ACCEPTED FOR ADVERTISER

_____ Company Representative/Title

_____ Authorized Signature/Date

ACCEPTED FOR PUBLISHER

_____ Executive Director

_____ Authorized Signature/Date