



# Sponsorship Opportunities

For more than 100 years, The Stained Glass Association of America's annual summer conference has served a vital role in the industry, bringing together artists and studios from across the country to exchange ideas and perspectives. This year's national conference provides an educational and creative hub for glass artists, historians, manufacturers, and architects.

Our opportunities help you increase visibility before, during, and after the conference through placement in the conference program book, promotional materials, the SGAA website, and advertisements in the *Stained Glass* quarterly magazine.

## Presenting Sponsor — \$5,000

- **EXCLUSIVE** Company logo on the back of conference t-shirt
- Company logo and hyperlink on **SGAA website**
- Company logo on **all printed and electronic media** about the conference
- **Press release** to announce your support of the conference.
- Two **complimentary registrations** to the conference (\$550.00 value).
- One complimentary **full-page ad** in the *Stained Glass Quarterly*.
- **Reserved table** at the Sponsor's Showcase
- Full page ad in conference program and **premier on-site sponsor recognition** at the conference
- Opportunity to include **company collateral** in conference tote bag

## Gold Sponsor —\$2,500

- Company logo and hyperlink on **SGAA website**
- Company logo on **all printed and electronic media** about the conference
- Two **complimentary registrations** to the conference (\$550.00 value).
- One complimentary **half-page ad** in the *Stained Glass Quarterly*
- **Reserved Table** at the Sponsor's Showcase
- Half page ad in conference program and on-site sponsor recognition at the conference
- Opportunity to include **company collateral** in conference tote bag

## Silver Sponsor—\$1,000

- Company **logo** on **SGAA website**
- One complimentary **1/4 page ad** in the *Stained Glass Quarterly*.
- One **complimentary registration** to the conference (\$275.00 value).
- Table at the **Sponsor's Showcase**
- Quarter page ad in conference program and **on-site recognition at the conference**
- Opportunity to include **company collateral** in conference tote bag

## Bronze Sponsor —\$750

- **Company name** listed on **SGAA website**
- One complimentary **1/8 page ad** in the *Stained Glass Quarterly*.
- Quarter page ad in **conference program** and on-site recognition at the conference
- One **complimentary registration** to the conference (\$275.00 value).
- Table at the **Sponsor's Showcase**
- Opportunity to include **company collateral** in conference tote bag

## Patron —\$175

- Company name recognition in the **conference program**
- Opportunity to include **company collateral** in conference tote bag

### About the SGAA

The Stained Glass Association of America is a professional trade association whose membership consists of the finest architectural, stained, and decorative art glass artists and studios in the United States and around the world. At our heart, the SGAA is an energetic community of studios and individuals that love stained glass. We are advocates and ambassadors, professionals and aficionados. For more information visit [stainedglass.org](http://stainedglass.org).

For questions and more information on sponsorship for the conference, please contact Megan McElfresh, Executive Administrator of the SGAA, at [info@stainedglass.org](mailto:info@stainedglass.org) or Amy Moritz, Communications Director, at [amy@stainedglass.org](mailto:amy@stainedglass.org).



# Conference Sponsorship

YES! I want to be part of the Stained Glass Association of America's Annual Conference in Philadelphia:

- Presenting Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$750)
- Patron Sponsor (\$175)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



The Stained Glass Association of America  
111<sup>th</sup> ANNUAL CONFERENCE

**PHILADELPHIA** | **2020**

